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Preface

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Abstract: The International Conference on Social Sciences and Sustainable Development focuses on the crucial role of social sciences and sustainable development in addressing global challenges. As the world grapples with issues like climate change, social inequality, and resource management, social sciences provide essential insights into human behavior, cultural dynamics, and policy-making. This conference brings together experts, scholars, and policymakers to explore interdisciplinary approaches that integrate social, economic, and environmental dimensions. The participants examine the impact of social sciences and sustainable development on our life. The conference aims to foster collaboration and knowledge exchange, offering a platform to share innovative solutions and strategies for a more sustainable and equitable future.

Keywords: social sciences; sustainable development; social development; global challenges

1. Conference introduction

International Conference on Social Sciences and Sustainable Development (ICSSSD) was successfully held from December 20 to 22, 2024, in Changsha, China. This event was collaboratively hosted by prominent academics from both domestic and international universities, especially Hunan Normal University. It centered mainly on social sciences and sustainable development.

Keynote speeches were delivered by Professor Marc A. Rosen from Ontario Tech University, Researcher Chun Dong from Chinese Academy of Surveying and Mapping Sciences, and Professor Jianguo Du from Jiangsu University. The keynote presentations underscored significant advancements and insights in social science research and sustainable practices. They highlighted breakthroughs in interdisciplinary approaches such as social, economic, and environmental dimensions.

More than 50 scholars from various universities contributed to the symposium by submitting papers and presenting their research, and they actively engaged in discussions and exchanges. Today, as we face global challenges such as climate change, social inequality, and rapid urbanization, the role of social sciences and sustainable development is more important than ever. It helps us understand human behavior, cultural dynamics, and social structures, which are crucial for designing effective policies. In daily life, from community planning to resource management, social science insights guide us towards a more balanced and sustainable future.



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1.1. Scope of this conference and keynote talk list

International Conference on Social Sciences and Sustainable Development (ICSSSD) cordially invites researchers, scholars, practitioners, and industry professionals to join in an in-depth investigation of applied technical innovation and management in diverse fields. The scope of ICSSSD encompasses, but is not limited to, the following areas:

- Management
- Politics and Law
- Social Applied Science
- Social Movement and Development
- social organization
- Urban and regional planning
- Media, Information, and Communication
- Business, Finance, Tourism Management
- Economic sustainable development
- Ecological sustainable development
- Social sustainable development
- Digital Media Technology
- Curriculum Research and Development
- Application of Internet Technology
- Multimedia Technologies in Education
- Methodology, Teaching and Learning Experiences

We have three keynote speakers for ICSSSD. The details of Keynote Speakers for ICSSSD as follows:

Professor Marc A. Rosen

Ontario Tech University

Researcher Chun Dong

Chinese Academy of Surveying and Mapping Sciences

Professor Jianguo Du

Jiangsu University

1.2. Peer review statement

All papers published in the proceedings were presented at the ICSSSD, held from December 20 to 22, 2024, in Changsha, China. By submitting the proceedings, the proceedings editors certify that:

- The review process was managed by the proceedings editors to maintain high professional and scientific standards and took all reasonable steps to ensure the quality and integrity of the publication.
- Reviews were conducted by expert referees, who provided unbiased and constructive feedback aimed at improving the quality of the submissions.
- The final decisions on acceptance or rejection were made solely by the proceedings editors based on the merits of the work and its relevance to the conference.

Proceedings editors:

Prof. Litong Qu, Hunan Normal University, China

Type of review: single- blind review
Number of submissions received: 11
Number of submissions accepted: 5
Number of reviews received: 20
Number of reviewers: 10
Average number of reviews per paper: 2

2. Organization

2.1. Conference Chairs

Prof. Hongping Lian, Beijing Normal University, China
Prof. Marc A. Rosen, Ontario Tech University, Canada

2.2. Conference committee

Program Chairs

Prof. Litong Qu, Hunan Normal University, China

Publication Chairs

Prof. Yan Xie, Central South University, China

Technical Chairs

Prof. Wenhui Che, Central South University, China
Prof. Lin Zhang, Shandong University of Technology, China

Technical Program Committee

Prof. Huiqi Yan, Central South University, China
Prof. Luren Xiao, Hunan Normal University, China
Prof. Junfeng Tian, Chongqing University, China
Prof. Fengtai Zhang, Chongqing University of Technology, China
Prof. Jianguo Du, Jiangsu University, China
Prof. Xiaosheng Qin, Nanyang Technological University, Singapore
Prof. Francisco del Cerro Velázquez, Universidad de Murcia, Spain
Prof. Javier Cifuentes-Faura, University of Murcia, Spain
Prof. Yanjun Wang, Hunan University of Science and Technology, China
Prof. Wut, Tai Ming, The Hong Kong Polytechnic University, China
Prof. Lahcene Makhloufi, Mae Fah Luang University, Thailand
Prof. Ramayah, T, Universiti Sains Malaysia, Malaysia
Assoc. Prof. Yanhui Yang, Chongqing Posts and telecommunications University, China
Assoc. Prof. Muhammad Imran, Qilu University of Technology, China
Assoc. Prof. Jie Chen, Chongqing University of Posts and Telecommunications, China
Assoc. Prof. Yi Man Li, Hong Kong Shue Yan University, China

Assoc. Prof Jiehui Yuan, Yichun University, China

Assoc.Prof. Lahcene Makhloufi, Mae Fah Luang University, Thailand

Researcher. Ahsan Siraj, Zhengzhou University, China

Acknowledgments

We would like to extend our sincere gratitude to all the participants, contributors, and supporters of the International Conference on Social Sciences and Sustainable Development. Your dedication and passion have been instrumental in making this conference a resounding success. We are particularly thankful to our esteemed keynote speakers and presenters, whose thought-provoking insights and research have enriched our understanding of social sciences and sustainable development. Our appreciation also goes to the members of the organizing committee and reviewers, whose hard work and expertise ensured the high quality of this conference. We sincerely thank Hunan Normal University for their support of this conference, which enabled us to bring together a diverse community of researchers, scholars, practitioners, and industry professionals. We look forward to continuing this important journey together.